

MARKETING , MEDIA & RECRUITMENT

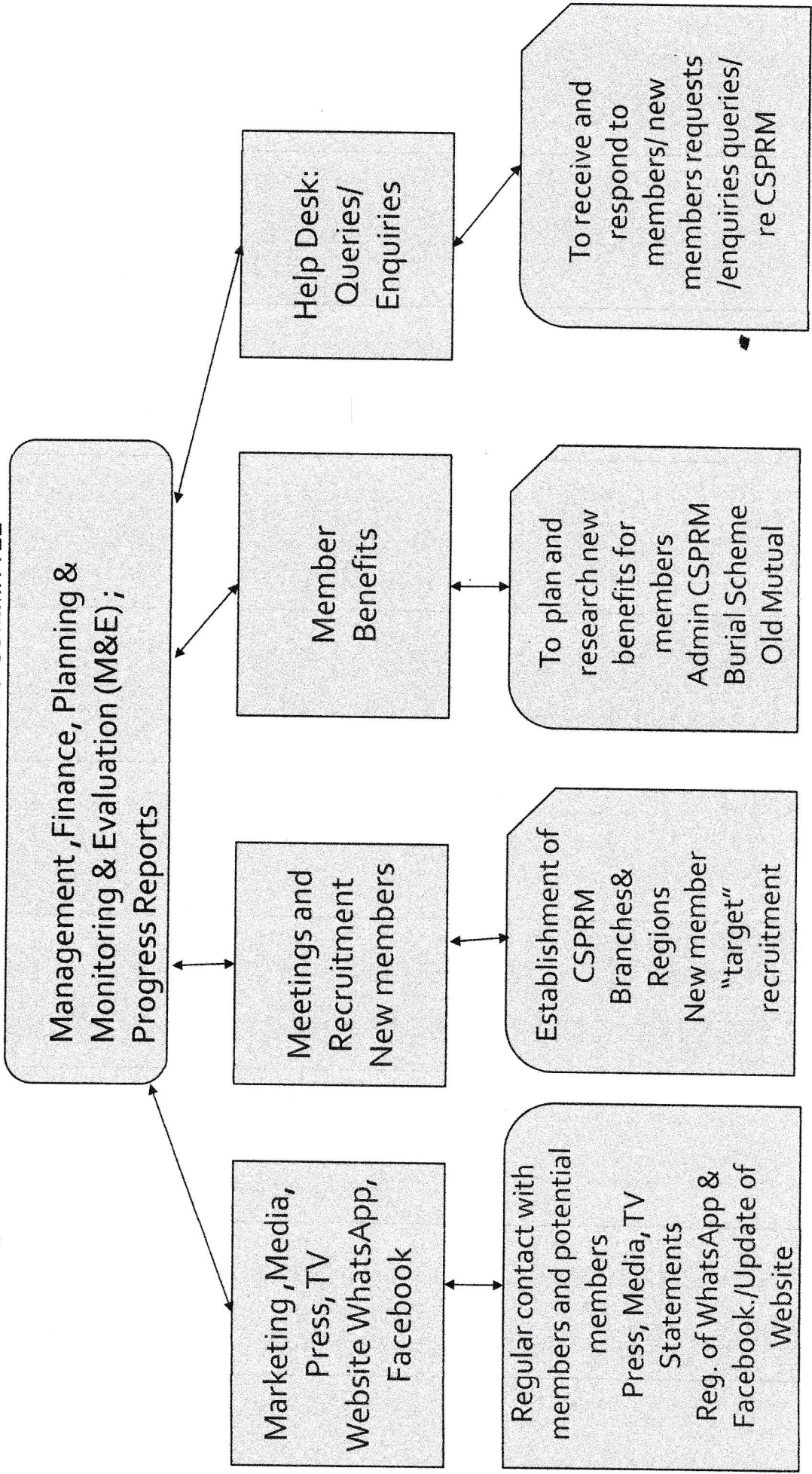
CSPRM PORTFOLIO COMMITTEE

SUB DIVISIONS

- 1. Management & Planning (M&E)
- 2. Marketing: Media, Website,
WhatsApp & Facebook
- 3. Meetings & Recruitment
- 4. Member Benefits
- 5. Help Desk: Enquiries.

The successful implementation of the aims and objectives of the Portfolio Committee will be based on the understanding that all Divisions collectively plan and coordinate its roles and functions to achieve the common goals set.

Marketing, Media & recruitment CSPRM PORTFOLIO COMMITTEE



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Management, Finance, Planning & Monitoring & Evaluation (M&E); Progress Reports

Marketing, Media, Press, TV Website WhatsApp, Facebook

Regular contact with members and potential members Press, Media, TV Statements Reg. of WhatsApp & Facebook./Update of Website

Meetings and Recruitment New members

Establishment of CSPRM Branches & Regions New member "target" recruitment

Member Benefits

To plan and research new benefits for members Admin CSPRM Burial Scheme Old Mutual

Help Desk: Queries/Enquiries

To receive and respond to members/new members requests/enquiries queries/re CSPRM

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